

BIOBRIDGES PROJECT

Making our findings easy-to-find

Cooperation, challenges, drivers, barriers, best practices, and gamification in the bioeconomy, are some of the key words that have been elaborated in further detail by the project, in several factsheets and tools.

These materials aim to provide useful insights to stakeholders in the bioeconomy, creating awareness, informing, inspiring, and motivating them on relevant issues that can contribute to the growth of the bioeconomy in Europe. These materials comprise the following:

Interactive webpage
Learning and overcoming the challenge in an interactive page

[Read more](#) →

Cooperation in the bioeconomy
Cooperation challenges model

[Read more](#) →

Factsheet
“Drivers and barriers faced by brands related with the adoption of bio-based business models”

[Read more](#) →

Factsheet
“Current and future trends and barriers faced by the bio-based industry”

[Read more](#) →

Factsheet
“Best practices and challenges on multistakeholders and cross-sector interconnections”

[Read more](#) →

Factsheet
“Challenges in the cooperation between industry and feedstock suppliers from industry perspective”

[Read more](#) →

IF YOU LIKED THIS, GET READY FOR WHAT IS YET TO COME:



SERIOUS GAME - BIORITIES

A co-creation experience to stimulate the discussion on the most urgent challenges in the bioeconomy

[Soon available](#)



SERIES OF VIDEOS

Addressed to consumers, bio-based industries and brands to create awareness on issues of their interest

[Watch videos](#) 

Discover how it was our travel through time in the #BiobridgesTimeTravel

On 23 of September 2019, we launched a challenge to our community on social media, the #BiobridgesTimeTravel! This was a gamified experiment, in the form of a Twitter chat, aimed to foster brainstorming about the future of the Bioeconomy and the bio-based market. For one hour, we asked our community to see themselves as 2050 citizens and tell us how bio-based economy had contributed to solve the most pressing environmental, societal and economical challenges in our present decade 2010-2020! We've got inspiring opinions, suggestions and insights, that you can read in our full article.

[Read more](#) →

How to expand the update of bio-based products?

New businesses and upgraded traditional ones, coming hand in hand with the bioeconomy, brings many opportunities for improving the partnerships between bio-based industries, brand owners and consumers. However, with the opportunities there are also many challenges that need to be faced and solved, in order to allow the sustainable bio-based market to flourish.

There are many ingenious and innovative ideas for creating bio-based products coming from different sectors, that have the potential for improving the collaboration between actors in the bioeconomy. In this scenario, stimulating the consumers perception and acceptability towards bio-based products, will have a direct impact on incrementing the offer of such products from the brands, and consequently increasing the demand of bio-based resources from the industry.

Read the full article to learn more on recommendations for boosting the bio-based economy.

[Read more](#) →

MEET OUR ADVISORY BOARD



From the early stages of BIOBRIDGES a number of external experts active in various fields of bioeconomy joined our effort to improve the collaboration among all actors in the bioeconomy value chain towards enhancing the development and eventually marketability of bio-based products.

Their valuable insights and active participation in our activities have been a helpful contribution to the progress of the project.

Read the full article to find out who they are and how they have helped us.

[Read more](#) →

#BioHeroes campaign

How to become a bioeconomy influencer

On November and December 2019, Biobridges launched an ambitious social media campaign under the hashtag #BioHeroes. This was an initiative to raise interest, motivate and involve people to support the communication and dissemination of the bioeconomy and create awareness on bio-based products.

But what is a BioHeroe?
For us a BioHeroe is a person concerned about the environment and committed to its sustainability, motivated to promote sustainable lifestyles and raise awareness about bio-based products, while contributing to make the bioeconomy a strong alternative model.

Read more about our campaign and how to become one of our BioHeroes in the full article.

[Read more](#) →

Our case Studies

The demand on the market for microalgae-based products is constantly growing, and microalgae are increasingly becoming the focus of interest in renewable resources. The Croatian food producer company: Food City Ltd. and the Dutch tech company: DWS, decided to start the microalgae project and to establish a new joint company named Adriatic Algae Biotech Ltd.

The cooperation resulted in the set-up of a semi industrial multi-product 3rd generation bio-refinery for the production of Chlorella Vulgaris and Haematococcus pluvialis microalgae for food, feed and nutraceuticals markets. Both partners seek to offer a novel plant-based protein food and beverage products to the South East European markets.

Read all the details of this promising partnership in the full article.

[Read more](#) →

BIOPOLIS

A success story in the bio-based market

Last September 2019, we interviewed Daniel Ramón, founder of Biopolis, a provider of microbial technologies for food companies, pharma, chemical manufacturers, cosmetic industry and energy & renewables.

During their business endeavor, they had to face challenges related with lack of an enabling context for innovation transfer, difficulties for finding suitable partnerships and legislative bottlenecks, among other.

Read our full article to learn how they overcome these challenges and what they have to recommend to other companies going through similar situations.

[Read more](#) →



In case you missed it

<p>25-26 September 2019 Brussels, Belgium</p> <p>EXPO “Science is Wonderful” & European Research and Innovation Days</p> <p>Read more →</p>	<p>18-20 October 2019 Rome, Italy</p> <p>Bioeconomy Village at the Maker Faire Rome 2019</p> <p>Read more →</p>	<p>1 - 2 November 2019 Tartu, Estonia</p> <p>BioInnovation days 2019</p> <p>Read more →</p>
<p>6 November 2019 Tallinn, Estonia</p> <p>From the bioeconomy through a value chain perspective and opportunities for stakeholder engagement</p> <p>Read more →</p>		<p>3 - 4 December 2019 Brussels, Belgium</p> <p>BBI JU Stakeholders Forum & BBI JU projects day</p> <p>Read more →</p>
<p>BIOBRIDGES EVENTS</p>	<p>27 - 30 April 2020 Marseille, France</p> <p>European co-creation workshop at EUBCE2020</p> <p>Read more →</p>	<p>23 March 2020 Amsterdam, The Netherlands</p> <p>European co-creation workshop at World Bio Markets 2020</p> <p>Read more →</p>

Other relevant projects to watch for



ICT tools in efficient biomass supply chains for sustainable chemical production

BIOREFINERY GLAS - Small-scale farmer-led green biorefineries

Bio-based FERTilising products as the best practice for agricultural management SusTainability